

EUGENE PETERSON

✉ eugenepetersondesign@gmail.com

🌐 LinkedIn Profile

🖥️ Portfolio Site

📺 YouTube Channel

☎️ (201) 912-5089

PROFILE

SKILLS + VISION + ENERGY Design experience at a set of very diverse assignments (finance, urban fashion retail, real estate, technology, pharma, and design studios) produced the same results: brilliant design and production, incomparable professionalism, and a cozy fit.

SUMMARY

- Sophisticated marketing deliverables in a “light and bright” corporate style
- Motion graphics, layout design, illustration, image creation and editing, interactive PDFs, presentation design, photography, video editing, HTML and CSS coding, 3D animation
- Communicates concepts clearly and effectively; active listener, understands subtext

EXPERIENCE

FREELANCE

8/2014 – Present

- Assignments include: Jimmy Jazz, Cushman & Wakefield, Prudential Investment Management (PGIM), Prudential Financial, Bouchez-Page, CohnReznick, New York Life, design studios, communication agencies and directly-sourced clients
- Dynamic media and video editing deliverables using After Effects, Premiere Pro, Audition, Cinema 4D and Media Encoder
- Data visualization: expertise in understanding and organizing data visually, presents complex data in simple, clear and beautiful layouts
- Presentation Design: reimagines strategic business processes, highlights data’s most impactful accomplishments, and envisions opportunity in a compelling manner
- HTML Email: software experience with Concep and Eloqua
- Maps: utilizes Esri ArcGIS for Creative Cloud extension for Illustrator + Photoshop
- Designed and coded a small law office website

CBRE

7/2002 – 7/2014

Art Director

- Promoted to Art Director in 2011
- Managed design and production for a team led by two Vice Chairmen
- Coordinated two vertically integrated sales teams (20 individuals)
- Print, presentation, motion graphics, and event-driven interactive deliverables
- Content-driven apps using Adobe Digital Publishing Suite (DPS)
- Compelling photography for pitches and offering memoranda
- Expert retouching and image editing
- Local, regional, national and global custom maps
- Managed freelance photographers, printers, and temps
- Mentored designers and production artists

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SOFTWARE

ADOBE CREATIVE CLOUD + ADOBE CREATIVE SUITE

• MOTION GRAPHICS	After Effects, Audition, CINEMA 4D
• VIDEO EDITING	Adobe Premiere Pro, Adobe Audition
• LAYOUT DESIGN	Adobe InDesign, Adobe Acrobat
• ILLUSTRATION	Adobe Illustrator
• IMAGE EDITING	Adobe Photoshop, Adobe Camera RAW
• PRESENTATIONS	Microsoft PowerPoint
• WEB CODING + DESIGN	Sublime Text
• WEB GRAPHICS	Adobe Illustrator, Adobe Photoshop
• OS	Windows, Mac

CAPABILITIES

- 2D Animation
- 3D Modeling + Animation
- Animated GIFs, Cinemagraphs
- Charts
- CSS
- CSS Animation
- Data Visualization
- Digital Audio
- Digital Video
- Dynamic Media
- HTML
- HTML Email
- Icons
- Illustration
- Image Editing
- Infographics
- Interactive PDFs
- Layered Exposures
- Logos, Logotypes
- Maps: Esri ArcGIS for Creative Cloud
- Motion Graphics
- Multimedia
- Multi-Track Audio
- Photography
- Presentations
- Print to Interactive
- Retouching
- Social Media Animation
- Streaming Video
- SVG
- Tables
- Transitions
- Typography
- Video Editing
- Web Graphics
- Web Video

EDUCATION

LYNDA.COM | LINKEDIN LEARNING

Completed 175+ courses since 2011

CITY COLLEGE OF NEW YORK

Bachelor of Science (BS)

SCHOOL OF VISUAL ARTS

HTML and CSS (Summer and Fall 2015),
Graphic Design (2014), Adobe After Effects (2011),
Graphic Design (Milton Glaser, 2000)